

THE WOW CO.

ALL
EVENTS

PROMOTIONAL STAFF: EVENT OFFERINGS

The Wow Co, South Africa's premier promotional staffing and event services partner, built for brands that refuse to blend in.

We don't just supply staff, we deliver high-impact brand ambassadors who are visually striking, professionally trained, and designed to become the unforgettable highlight of your event.

"Professional experiences, perfectly executed."

CORPORATE FUNCTIONS

@ POA

- **Ushers** - Welcoming, seating, guest list and registration management.
- **Hosts** - Pour and top-up beverages/shooters, serving dishes, clearing glassware and crockery.
- **Brand Ambassadors** - representing merchandise, facilitating stands, customer/client engagement and brand/product knowledge.

"Powering the energy behind the action."

SPORTING EVENTS

@ POA

- **Admin Assistants** - ticket managing, item hand-outs, selling merchandise, operation support.
- **Hype Crew** - roaming, dancing, crowd interactions, vocal and physical cheering (pom-poms), branded gear.
- **Brand Ambassadors** - representing merchandise, facilitating stands, customer/client engagement and brand/product knowledge.

"From first reveal to lasting impact."

PRODUCT LAUNCHES

@ POA

- **Mobile** - roaming, samples/demos, encouraging sales, customer engagement and product knowledge.
- **Stationary** - facilitating stand or stall, samples/demos, encouraging sales, customer engagement and product knowledge.
- **Representative Models** - instruction following, sampler, attract consumer interest, branded gear.

"Where big crowds meet bold brands."

FESTIVALS & EXPOS

@ POA

- **Admin Assistants** - ticket managing, item hand-outs, selling merchandise, operation support.
- **Game Facilitators** - brief instructions, encourage customer participation, competitions/giveaways, branded gear.
- **Brand Ambassadors** - representing merchandise, facilitating stands, customer/client engagement and brand/product knowledge.

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AMPLIFIED



Subject to availability and price on application. Enquire for more information.